

Shemiran Ibrahim's International Professional Belly Dance Teacher Training & Business Success Programs by Home Study

RECEIVE MORE THAN A DECADE OF TEACHER TRAINING AND METHOD REFINEMENT ALL PACKAGED INTO ONE SIMPLE STEP BY STEP OUT-OF-THE-BOX SYSTEM OF TEACHING, DESIGNED TO GIVE YOU FAST SUCCESSFUL RESULTS WITH YOUR STUDENTS, AND IN YOUR TEACHING BUSINESS.

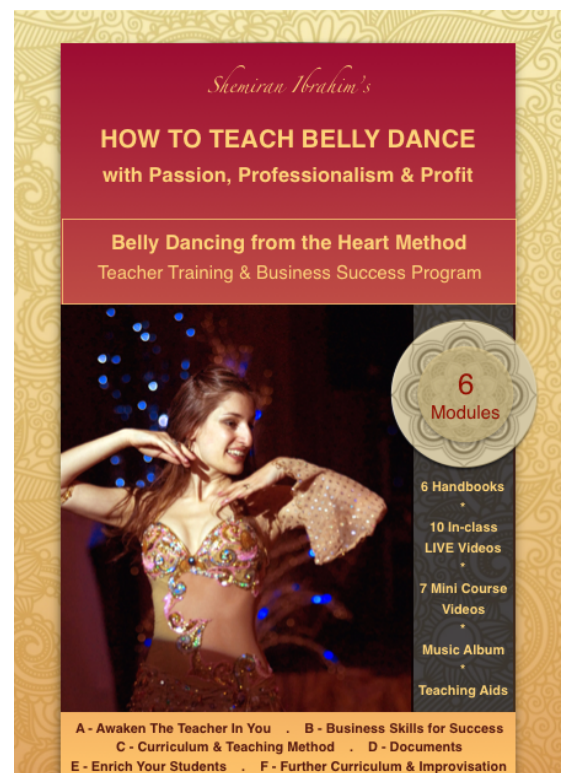
Save yourself years of trial and error! Replace fear with confidence and confusion with clarity.

10 Year Anniversary New Edition Programs

How to Teach Belly Dance with Passion, Professionalism & Profit Home Study Program

Join over 370 teachers (at the point of typing this) around the world and give yourself the gift of connecting with your vision, your passion, your purpose and your courage to teach and share the joy of dance with others, and run a successful and thriving Belly Dance teaching business, all at your own pace and from your home!

Your studies will turn fear into confidence, and confusion into clarity, and help you build and conserve your energy through your teacher journey. The complete professional training program includes the following:





6 Comprehensive and Step by Step Modules:

Module A: How to “Awaken the Teacher in You” in mind and spirit, including study material on:

- The Craft of Teaching; What Makes a Good Belly Dance Teacher
- The Heart & Spirit of a Teacher
- The Mind of a Teacher
- True Teaching Power; Striking a Balance Between Spirit & Mind
- Teaching Beginners; the Responsibility & the Challenge

Module B: “Business Skills for Success”, including topics such as:

- What are Your Business Intentions? Structural & Cultural Intentions
- Finding your Target Audience
- Your Point of Difference
- Marketing & Advertising
- Attracting New Customers
- Marketing to Existing Students
- Branding
- Structuring Your School/classes
- Finding Your Venue
- Insurance
- Attracting New Customers
- Marketing to Existing Students

Module C: A complete “Curriculum & Teaching Method” section including:

- Belly Dancing From the Heart Method Overview
- How to Structure a Beginner Course Overview
- How to Structure the Class
- Continuing Beginners; the Case for Mixed Level Beginner Classes
- Week-by-Week Course Curriculum
- The Various Types of Learners
- How to Use Your Videos
- Week by Week Curriculum
- Successful Drilling & Exercises
- Basic Music Interpretation; How to Think Like a Middle Eastern Woman
- How to Add Fun, Spirit & Community to Your Classes
- 10 Teaching Craft Tips to Aid You In-Class

This Module also includes 4 Hours of in-class filmed videos

LIVE in-class footage of teaching a Beginner Course. Includes step-by-step technique breakdown & week-by-week curriculum with Teacher Craft notes throughout. Watch Shemiran, an award winning Middle Eastern teacher’s step by step teaching technique for all core Belly Dance movements and how to run your classes successfully.

Module D: Done -for-you documents you will need in your teaching and business some of which are:

Teacher Weekly Class Plans (Printable)

Minute-by-minute class breakdown to assist you in class, each class summarized in point form, and recommended music tracks outlined per movement. All the planning is done for you!

Student Class Notes (Printable)

Course handouts to offer to your students as added value; including movement technique, the emotional aspects of learning, and the various styles, traditions and ritualistic uses of Belly Dance in the

Middle East. These notes are also for study as part of your own learning.

Templates

Simple business document templates (student enrolment form, simple letterhead, invoice and receipt) to help you run your business, for you to edit to your own needs.

Module E: Enrichment studies for you and your students

- 30 page student handbook for handing out to your students - students love these!
- The Alchemy of Belly Dance - BD's power to help women heal
- Emotions in Dance - emotional training for BD students
- A Journey into Womanhood - the way BD helps us grow
- Enrichment Through Teaching - how teaching will enrich your soul

Module F: Further Curriculum & Teaching Improvisation

- How to Create Curriculum
 - Give Your Structure Integrity
 - Choreography or Improvisation?
 - Golden Rules of Creating Curriculum
 - Continuing Beginners
 - Beyond Beginners
 - Intermediates
- Music Selection - tips of successful music choice for students
- Creating Class Notes - students love class notes, learn how
- Practical Techniques to Train in Improvisation
- Examples of Further Curriculum & Class Notes for you to use

The Program also includes: Music CD; Wahyatak Habibi album by Amera Eid

Recorded especially for Belly Dance, this CD is perfect for teaching a complete Beginner course, taking into account that students need clear 4/4 rhythms and slow to medium paced songs. This CD also abounds with joyful faster paced songs, Arabic singing and a great traditional Egyptian feel to the tracks. A great album for all your course needs.

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FREE WITH YOUR OFFER - Retails \$375 USD:

Certification Intensive

LIVE recordings from Shemiran's powerful 2 day Intensives. Dive deeply into every aspect of teaching business.

Each audio supplements a part of the main Program, they work together to deliver deeper learning.

These Intensives cost over \$600 to attend, here for FREE in your 10 Year Anniversary Package.

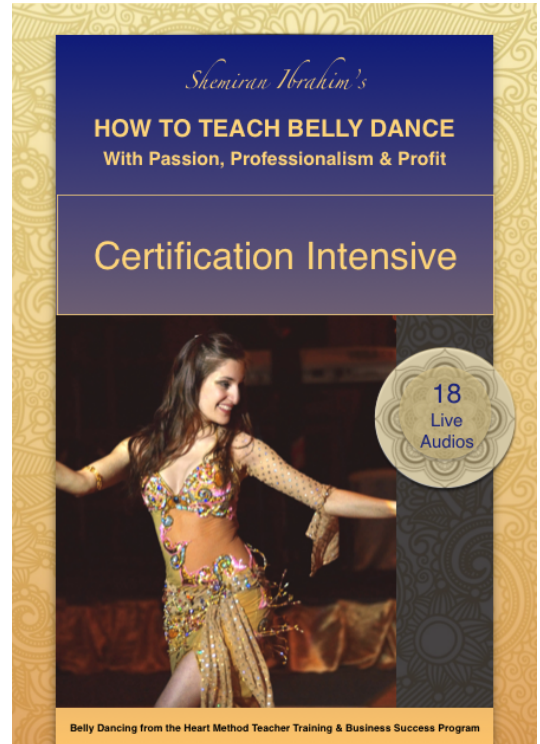
The audios include the following topics;

CERTIFICATION INTENSIVE - INTRODUCTION AUDIO - THE 5 ESSENTIAL QUESTIONS FOR BELLY DANCE TEACHERS

- An overview of all the questions Belly Dance teachers must be skilled at answering to succeed
- Investigating the 'What' questions of teaching - pertaining to teaching method
- Investigating the 'How' questions of teaching - pertaining to technique explanation
- Investigating the 'When' questions of teaching - pertaining to curriculum
- Investigating the 'Why' questions of teaching - pertaining to business intentions
- Investigating the 'Who' questions of teaching - pertaining to the selfhood of the teacher

CERTIFICATION INTENSIVE - AUDIO 1 - CULTIVATE YOUR TEACHER HEART & SPIRIT

- How fear is a constant partner to teaching
- How to overcome fear in the classroom
- Becoming conscious about your self beliefs/ego that affect your teaching
- A real life story from a student of how an unconscious teacher caused her to stop learning belly dance
- The importance of creating an emotionally safe space in your classroom
- Running a teaching business is a huge mirror, take note of your self-talk



- Embracing the challenging times that precede growth and expansion
- Honouring the gifts of your Teacher Heart & Spirit
- Top tips for how to cultivate your teaching craft in these areas
- Signs of a student who disrespects boundaries and how to deal with it

CERTIFICATION INTENSIVE - AUDIO 2 - THE NECESSITY OF BOTH HEART & MIND FOR TEACHERS

- Understand the essence of both Heart & Mind for Teachers
- The strengths & weaknesses of the Masculine skewed teacher
- The strengths & weaknesses of the Feminine skewed teacher
- Understanding your energy in teaching
- The damage an unbalanced/skewed teacher can cause to students
- The danger of being out of balance for the teacher herself

CERTIFICATION INTENSIVE - AUDIO 3 - HOW TO FIND YOUR POWER THROUGH BALANCE

- Shemiran's personal story of journeying from pain to the power of balance
- The importance of identifying your skew and correcting it
- Practical steps you can take towards finding your power today

CERTIFICATION INTENSIVE - AUDIO 4 - GETTING IN TOUCH WITH YOUR AUTHENTIC BUSINESS INTENTIONS

- Your unique 'Why' behind your desire to teach
- Identifying fear driven intentions vs. heart driven intentions
- Courage to be yourself in your teaching business and the power in letting go of "should's", "must's" and "have to's"
- The power of Inner Guidance in business
- The changing nature of intentions over time

CERTIFICATION INTENSIVE - AUDIO 5 - SETTING YOUR BUSINESS CULTURAL INTENTIONS WORKSHOP

- What are Cultural Intentions
- Questions that help you set your intentions
- Why emotional and spiritual intentions need to be considered in business
- How to set them powerfully for yourself in your business

CERTIFICATION INTENSIVE - AUDIO 6 - SETTING YOUR BUSINESS STRUCTURAL INTENTIONS WORKSHOP

- What are Structural Intentions
- Questions that help you set your intention
- The importance of setting financial intentions and money mindset
- How to set them powerfully for yourself in your business

CERTIFICATION INTENSIVE - AUDIO 7 - CLARIFYING THE MOTIVATIONS BEHIND YOUR BUSINESS INTENTIONS

- The importance of setting your Cultural Intentions before your Structural Intentions
- Where are you coming from when setting an intention - fear or your heart?
- The energy of your heart will fuel your business
- Guided exercise to find out where your motivations are coming from

CERTIFICATION INTENSIVE - AUDIO 8 - MARKETING TO YOUR TARGET AUDIENCE

- What is a 'Target Audience' or 'Avatar'?
- Why is it such an essential part of your marketing?
- 'Target Audience' from a heart centred perspective = The people you are called to serve
- Demographics - the facts and figures of your Target
- Psychographics - the mental and emotional aspects of your Target
- Speaking to their pain vs. speaking to their pleasure in your marketing
- The relationship between your Cultural Intentions, your Target, and where to find them
- Starting to craft your marketing message through this knowledge
- Understanding the difference of marketing to what they are wanting vs. what they are needing
- Options of avenues for broadcasting your marketing message/advertising; offline and online

CERTIFICATION INTENSIVE - AUDIO 9 - EFFECTIVE MARKETING PLAN FOR BELLY DANCE TEACHERS

- The two types of contacts you need to market to
- Taking your Business Intentions, and communicating them in your marketing
- Various effective methods of marketing for a Belly Dance business
- How to create 'News' around your teaching, and reach the media
- The one imperative action you need to take to have people to continually build relationship with

- Intro to Relationship Marketing - Touching on some more modern and advanced techniques

CERTIFICATION INTENSIVE - AUDIO 10 - INTRODUCTION TO THE IMPORTANCE OF CURRICULUM

- Why teaching without a thoughtful and methodical curriculum is damaging to your students' experience
- The imperative function of building foundation first
- The importance and power of teaching Improvisational skills, and its enriching effects on your students and classes
- The power of structure in building your students' self esteem and confidence

CERTIFICATION INTENSIVE - AUDIO 11 - BELLY DANCING FROM THE HEART METHOD OVERVIEW

- Let's start at the beginning - how to teach the new beginner
- The secret to not overwhelming your beginners
- The importance of order, organisation & sequencing in teaching
- Empower your students with clarity - make sense of the dance to your students
- The 5 Steps of breaking down the dance for your students

CERTIFICATION INTENSIVE - AUDIO 12 - FOUNDATION LEVEL COURSE STRUCTURE & WEEKLY CLASS PLANS

- Step by Step course structure
- Go through each week in a a complete Foundation level course
- Listen to Shemiran explaining some of the thinking behind creating the curriculum
- Teach your absolute beginners - your most sensitive students - with confidence and ease

CERTIFICATION INTENSIVE - AUDIO 13 - HOW TO STRUCTURE YOUR CLASS FOR SUCCESS

- Minute by minute breakdown of an average Belly Dance class
- Incorporate basic beginner with continuing beginner students, to the benefit of everyone involved
- How to infuse joy and energy into your classroom experience

CERTIFICATION INTENSIVE - AUDIO 14 - HOW TO ENSURE ALL YOUR STUDENTS UNDERSTAND YOUR INSTRUCTIONS

- Addressing the various modes of learning/types of learners in your classroom

- Guided exercise to learn how to apply this powerful teaching tool
- Further teacher tools when stuck in giving instruction

CERTIFICATION INTENSIVE - AUDIO 15 -
HOW TO MOVE YOUR CONTINUING BEGINNERS FORWARD
WITHOUT BOREDOM, OR OVERWHELM

- Curriculum thinking for Mixed Level Beginners classes
- You must recap the Foundations with your Continuing Beginners
- Helping your Beginners change their "I can't" to "I can" and continue their learning journey with you
- Avoiding teacher burn-out and protecting your energy
- How to successfully run Mixed Level Beginners classes

CERTIFICATION INTENSIVE - AUDIO 16 -
HOW TO CREATE FURTHER CURRICULUM

- Gain confidence to create your own curriculum for beyond foundational students
- The importance of structure and methodology to give you clarity and decrease confusion and anxiety in teaching
- How to reduce your nerves by 80% - Plan a year in advance (4 Terms) - choose the themes per term
- A great program to purchase to base your curriculum for Beyond Beginner students and more advanced

CERTIFICATION INTENSIVE - AUDIO 17 -
TEACHING IMPROVISATION AND BASIC MUSIC INTERPRETATION

- Conquer your fear of teaching (and dancing) Improvisation with these basic principles
- Belly Dancing from the Heart Method starts Improv basic principles from Term 1
- A simple technique to help students to identify rhythm as a basis for Improv
- Simple techniques to help students assemble movement to music
- The structure you built with her Foundations will give students confidence, and decrease anxiety

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FREE WITH YOUR OFFER - Retail \$155 USD

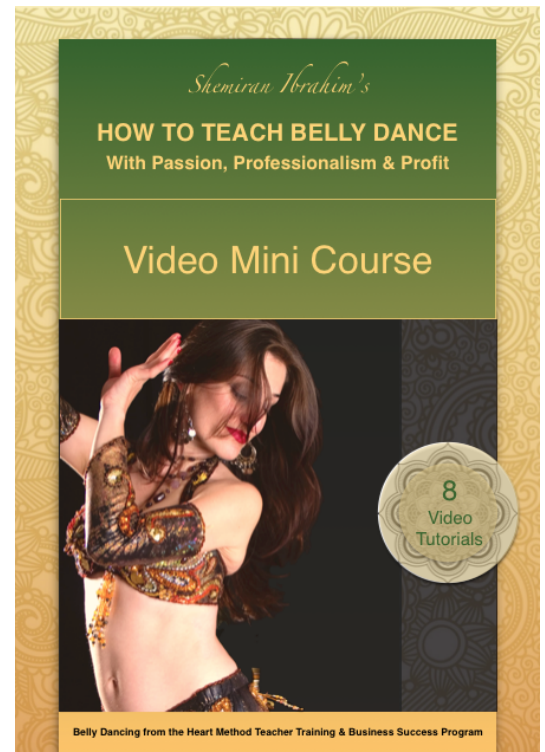
Video Mini Course

8 Video short masterclasses on all the main areas of teaching and running business.

These are short videos designed to take the overwhelm out of learning, and narrow these topics down for you as supplementary study material to your main Program.

As you study the main Program, you will be guided when to refer to which video to further your learning.

This helps as videos are so much more easy to learn from than written text. A great supplement to your Program studies.



- Video Mini Course - Tutorial 1 - The Teacher's Journey
- Video Mini Course - Tutorial 2 - Curriculum
- Video Mini Course - Tutorial 3 - Powerful Business Intentions
- Video Mini Course - Tutorial 4 - Attracting Students; Branding
- Video Mini Course - Tutorial 5 - Attracting Students; Marketing
- Video Mini Course - Tutorial 6 - Successful Business Structure
- Video Mini Course - Tutorial 7 - Successful Class Structure
- Video Mini Course - Tutorial 8 - The 3 Main Areas of Focus for Belly Dance Teachers

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"I highly recommend Shemiran as a teacher and workshop instructor for anyone who wants to learn the art of her craft".

Amera Eid;

Australian Belly Dance Legend and Founder of Amara's Palace Sydney

"Shemiran Ibrahim's 'How to Teach Belly Dance, Belly Dancing from the Heart Method' Teacher Training Course is a very complete and comprehensive production, well thought out and presented, to be used as a companion to the attended course or as a correspondence course".

Leonie Sukan;

Founder & Director Sydney Middle Eastern Dance Festival and Newtown MED Centre

"Shemiran has produced a great resource for belly dancers wishing to teach with her study pack. Her personable approach and well presented lessons on two DVDs, plus printable notes provide a solid framework for the bellydance instructor..."

Keti Sharif;

Founder of the A-Z Method & The Sphinx Festival Egypt

"For anyone thinking of taking up belly dance teaching or someone who has been teaching but without a set plan, then this package is invaluable... I found the whole package impressive and only wish it had been around when I started teaching."

Ayesha;

Editor, Belly Dance Oasis Magazine Australia

"Absolutely fantastic and inspiring, this has given a clear concise curriculum to teach my students... It is simple and easy to understand. On a practical level it has given me the skills to improve my business side of things, as I am so focused on the dance side and feel my business skills are lacking so you have given me some fabulous ideas to improve this - the main reason I came (to this certification intensive), also too to add depth and energy to my class instead of me focusing on technique all the time. On a personal level I fel you are a wonderful teacher, so full of positive energy and vibe which makes your Teaching from the Heart Method so fulfilling. Thank you so much".

Dahlia; Director Dahlia's Bellydancing Studio

"Dearest Shemiran, Thank you for a well thought out and presented Teachers' Training Intensive. As a teacher you always wonder whether you are doing well or whether you are on the right path. Your curriculum is both informative and a logical process to follow, and although I have been teaching for many years I have learnt a new method of teaching and thinking, as well as re-affirming a few of my current methods. Thank you for your feedback and ideas. A total pleasure and honour to be present at this workshop and thank you for giving us a new beginning".

Leyla of Perth (Sandy Borralho)

"Fantastic, well explained, articulate wonderful useful information for teachers and teachers-to-be. You are an inspiration to me Shemiran. Teachers with so much soul are rare. Thank you for sharing".

Sophie Alize Finnane; Professional Performer

"Very well presented. I've learned so much today and know my students will benefit and so will I!!I can't wait to sit quietly, go over my notes and think about how to incorporate this wisdom into my classes... THANK YOU".

Min Adlide; Oasis Dance Studio

"Loved it. It reinforced what I have been doing but also gave me new ideas which inspire me to continue teaching as a true craft. I would love to do more with you".

Kerry Stewart: Senior Writer BDO Magazine

"Loved it. I have been looking for something like this for years. Thank you."

Robyn Blackley (Rabiya) Professional Performer

"I am thirsty for knowledge about how to become a better teacher – this workshop ticked all the boxes for me – plus, plus. Thank you for references to go to".

Susan Gleeson

"Excellent workshop. Enjoyed the concept of 'STRUCTURE' and 'PRECISE' methodology. Group interaction and ideas from others useful too".

Esther Euripidou

"Inspiring! Very well structured. Excellent explanations. Very practical and helpful. Love the group activity".

Sue Kennedy

"Wonderful. Found it really easy to take in because of the structure being so artistically delivered e.g. tribes, families, breakdown, breakdown. It's so parallel with what I believe and I got a lot from how to deliver and structure class e.g. filing system".

Ostara Fletcher

"Brilliant. A lot of great information. I do have your (DVD Program) course already and it has been very helpful with my teaching. Thank you".

Kelly Byrne

"Really enjoyed and appreciated that information and breakdown of technique and how to bring more spirit into teaching to attain better balance for self and students. Enjoyed the group exercise very much – great teaching tool".

Lyn Torbarina

"Very helpful. I feel more aware of my teaching. More confident. You are an amazing teacher. Thank you".

Dominique Martin

"Absolutely inspiring – Shemiran has so much experience, knowledge and passion for Belly Dancing. For her to pass on so much information is generous and a true reflection of who she is. I am thoroughly grateful, and have a better understanding to build on".

Ashley Carr

"The workshop has renewed my love of Belly Dance as an art form and a technical methodology of dance. I feel prepared to pass on this passion to others and to help them to learn to Bellydance and improvise safely and well".

Jessie Hartley

"Thank you for your wonderful workshop. I can't thank you enough for giving me the confidence to boldly walk into such a lovely (belly dance teaching) job".

Robyn Richardson

"I feel enlightened. Thank you!"

Rachel Howard

"Thank you Shemiran for an inspiring and insightful series of seminars. The information was easily accessible and I will be able to implement the concepts into my classes immediately. I also learnt a lot about my personal teaching approach and you have given me valuable tools to utilise to improve my skills and value of my classes to my students".

Kylie Morrison

"What an absolutely inspiring weekend! I have a wonderful new sense for the essence of my business..."

Sarah Fletcher

"This retreat has helped me to find ME; and now move forward in my business

and life with balance and confidence and love”.

Cathy Howe

“Inspirational to say the least. Transformational. With loads of practical tools and advice as well as beautiful community of dance teachers”.

Angela McWhinney

“Thank you Keti Sharif and Shemiran Ibrahim for your unique Teachers Training Weekend. You covered so many valuable topics to inspire and advance bellydance in business and dance journeys”.

Shira of QLD

“Thank you all for a wonderful weekend. Have come away with renewed energy for my dancing and teaching!”

Mikola Lee

“A wealth of wisdom and inspiration, so much information. From all of my heart and beyond thank you thank you thank you - I enjoyed everyone and everything!”

Lisa Le Fae

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Message from Shemiran:

Hi, my name is Shemiran Ibrahim.

Back in 2003 I identified a deep need in the Oriental Dance teaching community for help in how to teach Belly Dance and how to run a Belly Dance business for success:

- There was a need for a logical, simple, systematic teaching method to follow when teaching our dance to western students. Without one teachers tend to lose students and experience low repeat bookings, which are the backbone of any Belly Dance school’s success.
- Most teachers of Belly Dance go into business without knowing how to run a business for success. After the initial set up, they very often

encounter slow growth and a lack of profit which can be disheartening. Owning a Belly Dance teaching business can be fun and profitable!

- Many dancers start teaching without any study in the delicate craft of teaching and facilitating groups. This essential skill can be learned.
- Another challenge for many teachers is that upon following their passion for the dance and teaching, they still have many other commitments such as a full time job or a young family. Leaving their busy and often overwhelming lives to attend a week long teacher training is in many cases out of reach due to lack of time, funds or both.

So I heard the call to share my "Belly Dancing from the Heart Method" in a learn-from-home comprehensive, simple, acutely methodical and professional training program, I packaged it into the DVD/Handbook/CD Program in 2007. I had already put the method to the test over years of lovingly honing it through teaching thousands of western women, and receiving overwhelming positive feedback.

In addition, having had more than 15 years of experience in corporate advertising and marketing, I realized that most Belly Dance instructors needed a lot of help in learning how to run and grow their business. I put this experience and knowledge into the program as well, tailoring it to the Belly Dance industry.

Now, in its 10th the year, the Program has been updated and revised; the result is "How to Teach Belly Dance with Passion Professionalism and Profit" in my Belly Dancing from the Heart Method group of Programs for teachers.

May your teaching bring you and your students joy, and your classes grow from strength to strength.

Shemiran Ibrahim

